



WEST CONTRA COSTA PUBLIC EDUCATION FUND

WEST COUNTY COLLEGE  
ACCESS NETWORK

MISSION: TO SECURE COLLEGE ACCESS AND SUCCESS FOR ALL DISTRICT STUDENTS.

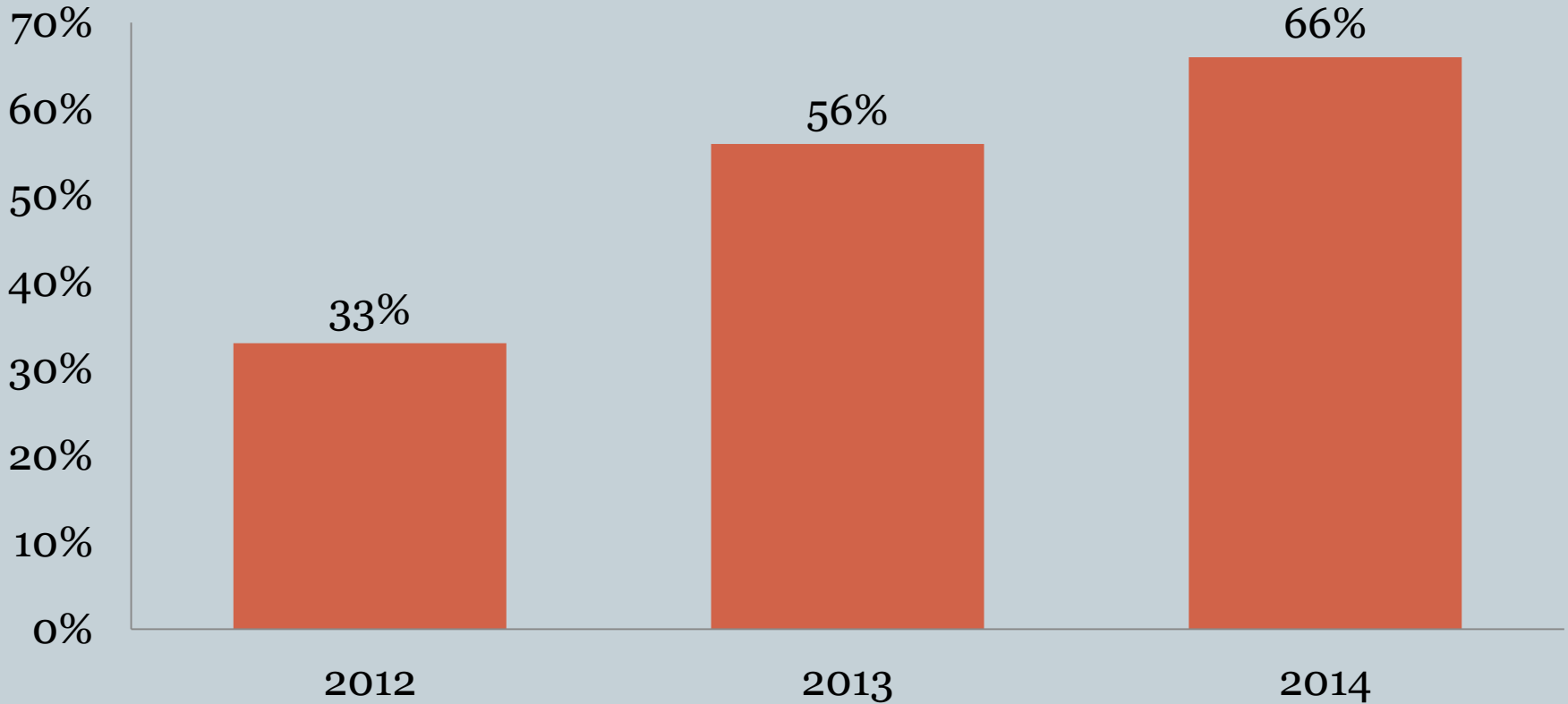
JUNE 3, 2014

# AGENDA



1. Financial Aid Cup
2. Getting Ready for College Conference
3. District Report Card
4. African American Male Achievement
5. What could a community-wide College Access initiative look like?
6. Structure of future WCCAN meetings
7. Member Updates

# WCCUSD Financial Aid Completion



■ Percentage of Seniors Completing Financial Aid Application by March 2nd Priority Deadline

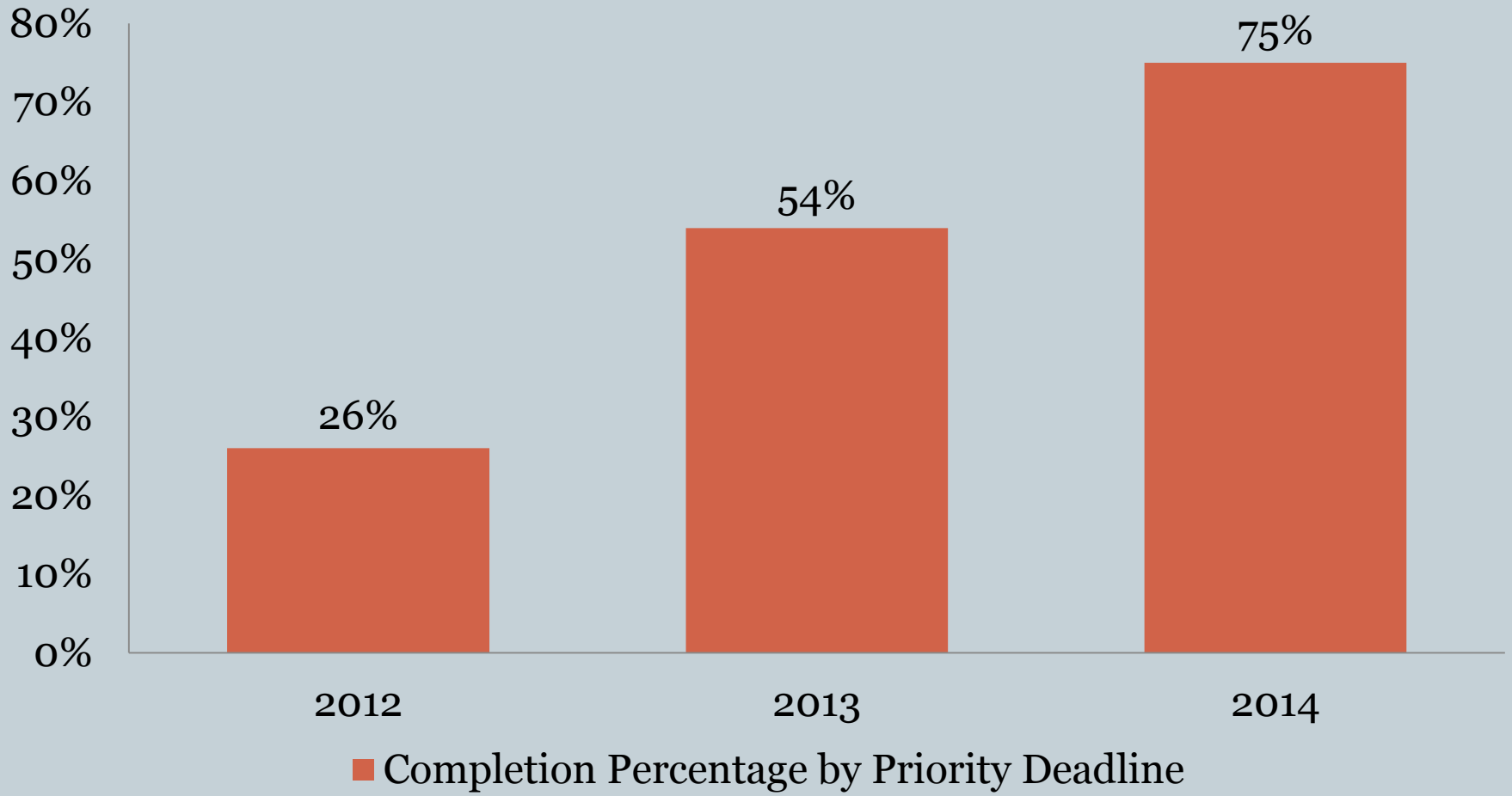
# WCCUSD Cal Grant Completion as of 5/12/14



School	Financial Aid Completed
<b>Kennedy</b>	<b>75%</b>
Hercules	72%
El Cerrito	69%
De Anza	67%
Pinole	65%
Richmond	56%
<b>Total</b>	<b>66%</b>



# Kennedy High School





# Getting Ready for College Conference



2013

- When: Saturday, September 28<sup>th</sup>
- Time: 9:00- 1:00
- Location: Contra Costa College
- Who: 11<sup>th</sup> & 12<sup>th</sup> Grade Students & Families
- What:
  - College Panel
  - Personal Statements; Writer Coach Connection
  - SAT Overview/Sign Ups
  - College Application Process
  - Parent Presentation (English/Spanish)

# GRFCC 2014



- What aspects of GRFCC do we want to keep or modify?
- Can we frame GRFCC as part of year long initiative?
  - College Fair
  - Parent Panel
  - Application support
  - Student Take Aways
  - Parent Take Aways



# African American Male Achievement Review



“The response is not commensurate to the tragedy of the data.”

“WCCAN has to walk the talk, our numbers have to reflect that we are aware.”

# Using This Data



## Short Term:


- Ensure Counselors, WCCAN members, College-going Collaborative Teams are aware of data

## Long Term:

- WCCAN Strategic Planning

# West Contra Costa Unified School District

**OVERALL GRADE: D-**

CHANGE FROM PREVIOUS YEAR 

## About this District

CONTRA COSTA COUNTY

ENROLLMENT: 30,398

LOW-INCOME: 69%

AFRICAN-AMERICAN: 20%

LATINO: 51%

WHITE: 11%

ENGLISH LEARNER: 33%













FOSTER YOUTH (#): 269

## Other District Results

12th Grade FAFSA Rate: 60%

English Learner

Reclassification Rate: 8%

District Metric		District Grade*	District Rank*
<b>PERFORMANCE</b> 	Performance Levels among Students of Color	D  <small>Change from previous year</small>	147 of 149
	Performance Levels among Low-income Students	D  <small>Change from previous year</small>	149 of 149
<b>IMPROVEMENT</b> 	Improvement among Students of Color	D  <small>Change from previous year</small>	115 of 146
	Improvement among Low-income Students	D  <small>Change from previous year</small>	126 of 146
<b>GAPS</b> 	Size of Achievement Gap Between African-American and White Students	F  <small>Change from previous year</small>	125 of 129
	Size of Achievement Gap Between Latino and White Students	F  <small>Change from previous year</small>	126 of 144
<b>COLLEGE-READY*</b> 	College Eligibility among Students of Color	D  <small>Change from previous year</small>	70 of 143
	High School Graduation among Students of Color	C  <small>Change from previous year</small>	131 of 145

# How do we create an initiative that addresses this data?



- **ADDRESS POLICY ISSUES**
- **RAISE ADDITIONAL FUNDING**
- **CREATE CHAMPIONS FOR STUDENT SUCCESS**
- **HAVE THE REACH TO INFLUENCE THE ENTIRE PIPELINE OF STUDENTS**

# Say Yes to Education



[HTTP://WWW.YOUTUBE.COM/WATCH?V=ZOUYPP8IXUS](http://www.youtube.com/watch?v=ZOUYPP8IXUS)

# Decade of Difference



[HTTP://VIMEO.COM/79369864](http://vimeo.com/79369864)

**HUMBOLDT COUNTY'S COMMUNITY  
INITIATIVE**

# Structure of 2014-2015 Meetings



- Proposing 4 Joint Meetings with Counselors
  - Professional Development Topics?
- Meeting Days May Change to accommodate counselor schedule

# Good of the Order



- Member Updates
- Next Meeting